

Analytics & Advertising

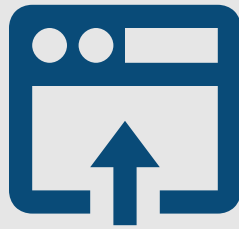
www.americanmushroom.org



The AMI website is the go-to source for information and resources for the U.S. and international mushroom industry.



43,000 visitors



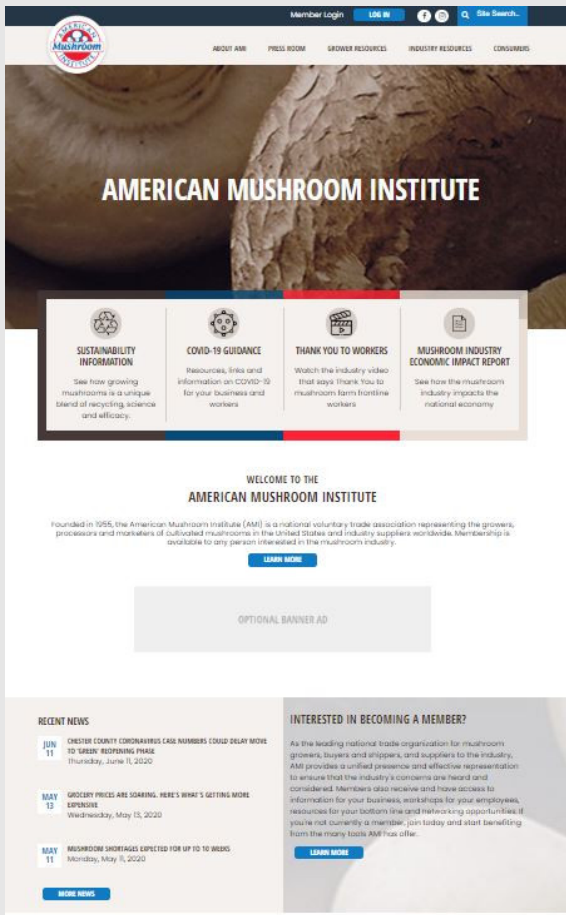
79,000 page views



3,100 new visits

Data Based on Google Analytics Jan. 1, 2021-Dec. 31, 2021

Advertisers on AMI's homepage enjoy exclusivity;
Homepage Banner is the only advertising space on the website



	Member Pricing	Non Member Pricing
per month	\$400	\$475
3 months	\$850	\$1025
6 months	\$1700	\$1850
12 months	\$3000	\$3500

Specifications

Banner ad size is **468 pixels x 60 pixels**, and should be 300dpi JPEG. Website link can be included.

Pricing is in \$USD. Contact AMI for bank wire instructions. Checks accepted. Credit cards incur a 4% fee to cost.

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