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NASS PROVIDES MUSHROOM INDUSTRY WITH ADJUSTED INDUSTRY DATA FOR 2019
Initial Data Inconsistent with Past Years Due to NASS Changes in Collection, Reporting

Avondale, PA, December 17, 2019 – The volume of sales for the 2018-2019 mushroom crop totaled 846 million pounds, down 3 percent from last season across comparable states, according to the National Agriculture Statistics Service (NASS) 2019 Report. Value of sales for the 2018-2019 mushroom crop was $1.13 billion, down slightly from the previous season for comparable states, however the average reported price was $1.34 per pound, up 3 cents from the previous year’s price for comparable states.

According to the updated report, brown mushrooms (Portabella and Crimini) saw increases in both volume and value of sales from 2018 to 2019. Sales volume increased 2.7 percent from 2018 to 2019, and the value of sales jumped 6.3 percent from 2018 to 2019.

Specialty mushrooms saw a slight decrease of 2 percent in overall production, however Shiitakes sales increased 12 percent from 2018.

In 2019, NASS instituted a wholesale change in the way in which it collected and reported its data, making it difficult to extract accurate comparative information from the August Mushroom Report. This update compares the same eight mushroom-producing states for both years.

“These updated data points confirm what we’ve been seeing in the industry over the past year,” said American Mushroom Institute Rachel Roberts. “Mushroom growers face increased production costs such as climate volatility, protracted labor policy issues, changes in consumer preferences, and transportation expenses. They are increasing their efficiencies in the growing houses by expanding their precision agriculture practices, research and data collection to continue to meet the growing demand for mushrooms. We’re grateful to NASS for providing these data highlights that allow the industry to more accurately see its trends.”

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About AMI

The American Mushroom Institute (AMI), headquartered in Avondale, Pennsylvania, is a national voluntary trade association representing the growers, processors and marketers of cultivated mushrooms in the United States and industry suppliers worldwide. For more information, visit www.americanmushroom.org.