

Mushroom News Advertising Contract for 2012

American Mushroom Institute

1284 Gap Newport Pike, Suite 2, Avondale, PA 19311

Phone: 610/268-7483 Fax: 610/268-8015 Email: mushroomnews@kennett.net

Company _____ Date _____

Street Address _____

City, State and Zip _____

Phone Number _____ Fax Number _____

Email _____

Authorized Signature _____

2012 Advertising Insertion Schedule

Number of Insertions _____ Rate Per Insertion _____

Check Months

- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November
- December

Size of Ad

- Double Page
- Full Page
- Half Page (horizontal)
- Half Page (vertical)
- Third Page (horizontal)
- Third Page (vertical)
- Fourth Page
- Sixth Page

Special Position

- Center Spread
- Outside Back Cover
- Inside Front Cover
- Inside Back Cover
- News Flash
- Insert
- Business Card Ad
- Envelope Ad

Colors

- Black and White
- Four Color

Membership Status

- Member
- Nonmember

Contract Information

1. Publisher reserves the right to accept or reject all advertising.
2. Ads are accepted and published with the understanding that the advertiser or agency is authorized to publish the entire contents of the ad.
3. Cancellation of a contract must be made before closing date.
4. There is no ad agency discount.
5. See rate card for production details.